

## FOR IMMEDIATE RELEASE

### Grow Utah Ventures Selects Finalists in Southern Utah 'Concept to Company' Contest

*-The 'Magnificent Seven' finalists are competing for three prizes consisting of \$45,000 in cash and services-*

**ST. GEORGE, UTAH, May 09, 2011** – And then there were seven.

[Grow Utah Ventures](#), [SEED Dixie](#), and [Zions Bank](#) today announced seven finalists in the Southern Utah General Technology "Concept to Company" Contest.

Finalists competing for a total of \$45,000 in cash and consulting services include:

- **Cumulus, LLC** – Company's Cumulus Document Management is a cloud based document management software designed to easily scale up or down to customer size and budget. The product allows home users or large businesses to store, sort, harvest, index and aggregate analog data in an intuitive and useful way.
- **Threadbare, Inc.** – Company product, The Amble, are unique wireless audio headphones that maintain high sound quality without relying on Bluetooth devices or radio frequency.
- **In Your Face, LLC** – Company's Clover iPad Holder is a unique, flexible iPad holder with an ergonomic grip that minimizes user fatigue and discomfort. The Clover also includes a center handle allowing users to more easily hold their iPad and a patent pending mechanism that converts the holder into an adjustable base stand for viewing.
- **Howe Software, Inc.** – The OneTimeline Project by Howe Software, Inc. is a community based wiki-type sight that will gather relevant events in human history into one place with unique tools to explore it. This will allow historical events to be researched and understood within context of all other events.
- **Newman Technology** – RotoBit by Newman Technologies is a drill bit technology that allows drill rig operators to rotate individual cutter surfaces while the bit is thousands of feet below the surface. The technology eliminates the need for retracting a bit in order to replace broken or worn cutters.
- **Quantum Ingenuities, LLC** – The company's LT Master Trailer Circuit Tester device accurately and simultaneously tests each circuit in connected trailer and truck wiring. Its unique processor can detect problems such as loose connections or misrouted wiring in vehicles from semi-trucks to personal trailers and recreational vehicles.
- **Striker Arms, LLC** – Small Arms Innovation by Striker Arms, LLC is a modular firearm system that allows firearms components to be interchanged to create different firearms. Its unique design offers a greater range of modularity and allows the military and law enforcement to carry one system rather than multiple firearms.

"These finalists are the epitome of technology entrepreneurs in Southern Utah," [said T. Craig Bott, president and CEO of Grow Utah Ventures](#). "Each year I am amazed at the quality of ideas this contest garners. It's truly a testament to Utah's ingenuity across the board."

Contest finalists and judges will meet in St. George, Utah on May 13, 2011 for final presentations. Individuals will present their ideas throughout the day. Following each presentation a panel of industry experts will ask questions and provide feedback to each finalist. After presentations the panel will select one grand-prize winner and two runner-up winners. Winnings for the grand prize will be \$22,500 in cash and consulting services, with runners-up each receiving \$11,250 in cash and services. Prizes will be

awarded at an awards ceremony at 3:00 that same day. The ceremony is open to the public and will take place at the Udvar Hazy School of Business Auditorium on the campus of Dixie State College.

“It has been a pleasure to help the finalists and winners of the previous two Southern Utah contests,” said [Jill Elliss, Director of SEED Dixie and USTAR's Southern Utah Tech Outreach team](#). “We look forward to helping this year’s finalists and winners turn their concepts and ideas into viable, sustainable businesses will help grow Southern Utah’s economy.”

For more information, visit: [www.concepttocompany.org](http://www.concepttocompany.org).

### **About Grow Utah Ventures**

Grow Utah Ventures, is a privately funded not-for-profit organization dedicated to stimulate, unlock and develop the entrepreneurial talent and early stage business opportunities for value creation across Utah. Comprised of a team of successful and experienced entrepreneurs, business leaders and private investors, Grow Utah Ventures accomplishes its mission by identifying, selecting and recognizing accomplished and promising Utah entrepreneurs, Building a statewide community of outstanding entrepreneurs and those interested in promoting entrepreneurial development, Partnering with organizations, companies and investors seeking to support Utah’s best entrepreneurs, Rallying community leadership and financial resources to support entrepreneurial development. For more information about Grow Utah Ventures, visit [www.growutahventures.com](http://www.growutahventures.com).

### **About SEED Dixie**

Through an initiative sponsored by the Washington County Economic Development Council, the SEED Dixie project has established a strategic direction for the Washington county area and surrounding region for fostering entrepreneurial development and the creation of growth and high growth businesses. The overall objective is to strengthen the regional economy by creating a diversified economy.

<http://www.dixiebusinessalliance.com/seed/index.php>

### **About Zions Bank**

Zions Bank is Utah’s oldest financial institution, and is the only local bank with statewide distribution of branches, operating 114 full-service branches throughout Utah. Zions Bank also operates 24 full-service branches in Idaho, and nearly 200 ATMs throughout Utah and Idaho. In addition to a wide range of traditional banking services, Zions offers a comprehensive array of investment and mortgage services, and has a network of loan origination offices for small businesses nationwide. The company is also a leader in providing electronic banking services, including electronic municipal bond trading. Founded in 1873, Zions has been serving the communities of Utah for more than 135 years. Additional information is available at [www.zionsbank.com](http://www.zionsbank.com).

###

### **PR Contacts:**

Kenny Caldwell  
Snapp Conner PR  
(801) 994-9625  
[kenny@snappconner.com](mailto:kenny@snappconner.com)

Justin Bott  
Grow Utah Ventures

**FOR IMMEDIATE RELEASE**

(801) 593-2269

[press@growutahventures.com](mailto:press@growutahventures.com)